



Cublington Cricket Club

Summary

This document summarises discussions and comments made during a meeting of club members representing players, ground management, team managers, coaches, scorers and umpires. Two meetings were held in October & December 2006 and follow on from a similar gathering some 5 years ago when we defined the first 5 year plan for the Club. Many of these aims have been met and exceeded – Saturday league, an extended Pavilion, a retained ground specialist, qualified coaches, umpires and scorers, a thriving social set up, tours etc etc.

The aims of this meeting were:

- Define where Cublington Cricket Club (CCC) was now with regard to its cricket status
- Define level of ambition for the next 2 years; next 5 years
- Discuss implications of decisions on a) cricket; b) finance; c) ground and facilities; d) CCC's position in the community.

Where are we now?

The Strategy team agreed:

- CCC is an inclusive club and there is no “divide” between the various senior clubs;
- There is a strong social element, but we need to provide a more **relevant** social outlet for the young players;
- There is a strong village ethos;
- Standard of cricket has improved year on year;
- CCC is seen favourably by other villages and teams, but some see the Club as “pushy” and “arrogant”, and this may be due to the success enjoyed by CCC over recent years;
- The Sunday team should **not** be seen now as a feeder into the Saturday League teams;
- CCC has a record of good discipline and behaviour on the field;
- Moving into a substantial Saturday league programme will be “uncharted territory” for the Club;
- CCC has good administration, leadership and structure – but we need to ensure vigilance that there is delegation and a **wide number** of people in the Club fulfilling roles and taking responsibilities.

What is a “Village” in a sporting context in 2007 in rural England?



A hierarchical, geographical term which when applied to cricket means:

- ✓ CCC - a team or teams based in a village;
- ✓ CCC - comprising players from that village and surrounding villages and settlements;
- ✓ CCC- has a rural connotation
- ✓ CCC - has a strong sense of community and purpose, integrating with other local activities

*In the context of cricket within Cublington – a Village is **NOT** amateurish, badly run and exclusive (nor excluding)!*

Where do we want to be 2007 - 2012?

The Vision to 2012:

Cublington Cricket Club exists to provide a sustainable structure to fulfil members' ambitions by –
Being socially inclusive, an enjoyable and fun club to be part of, where cricket potential is maximised, where opportunity is created and which charts a progression route for all cricketers regardless of ability and level of cricket involvement.

The Strategy team agreed (to 2012):

- The administrative structure must be sustainable, and administration (membership lists, database management, newsletters, correspondence and finance etc) **may** require a paid official at a future date in much the same way as the Grounds man role is reimbursed (this will be reviewed **12 months** from issue of this document).
- CCC is a “village club” – this must be a basic tenet of our Vision, but this is not an excuse for mediocrity
- CCC will not pay players to play but agreed to assess the idea of a Bursary for talented young players to enable them to travel back for selected matches;
- CCC must provide a progression, and plan for the eventuality of moving up into the Cherwell League if there is sustained success within the existing Marrant's Four County league structure;
- CCC will provide a 3rd Saturday League team during the 2007 season as a means of ensuring a high standard of cricket and competition for Colts at u17 and below but mentored and supported by experienced players.

Cricket Implications in delivering the CCC Vision:

- There is a requirement to encourage and ensure adequate numbers of qualified Umpires, Scorers and Coaches – this will require a precise plan with individuals targeted and secured on the appropriate programmes;
- Team management is different from team coaches, and ultimately the “Coach” for each team needs to be Level 1 minimum, ECB qualified;
- The Sunday side must be maintained but is not a feeder for players with League cricket ambitions;

Ground Implications in delivering the CCC Vision:

- CCC requires an additional ground to 2012 (not necessarily within Cublington parish) and by 2008 a **significant** program of development for the existing ground within Cublington;
- The Ground Action Group needs enlargement and a succession plan needs to be in place for the existing senior Groundsman;
- A dedicated Project Team is required to develop the financial plan for upgrading/replacing equipment and illustrating ground investment required to 2008 and then to 2012.

Social and Community Implications in delivering the CCC

Vision:

- More effort is required to create social events for young players that are meaningful and engaging;
- The fund raising efforts delivered by CCC must always be regarded as “**value for money**” by participants.

Summary of Decisions

Decisions	By when	Owner (s)
Young players need a high level of competition and this is fulfilled mostly via League programmes	CCC will field three Saturday league teams in the 2007 season and review position at end season	CAG (Steve Olson)
An additional and qualified senior groundsman (who may be paid) identified and be in place by start of 2008 season.	End 2007 season/beginning 2008 season	GAG (Robin Harrhy)
Investment case for ground equipment/maintenance will be prepared with costs and payment periods indicated to end 2008	April 2007	Treasurer (Colin Wilson)
CCC will enter National and County Village Knock Outs each year	2007 season start	CAG (Steve Olsen)
Specific social and recreational plans will be detailed with financial targets for 2007, incorporating events for senior and junior players	April 2007 (or ahead of Fixture Card issue)	SAG (Richard Grainger)
A development plan for Umpires, Scorers and Coaches will be prepared	March 2007	CAG (Steve Olsen)
CCC will enter into a “ground share” with Wingrave CC for 2007 season	2007	Steve George and Robin Harrhy
A Sunday Village Plate will be defined and proposed for selected surrounding villages, designed for Sunday players and with the aim of sustaining vibrant Sunday village cricket	April 2007 – reviewed end season	CAG
Vice President format will be reviewed and a plan in place to re-launch this programme	March 2007	SAG
CCC will be in a position – financially, cricket level, ground and commitment to enter Cherwell League by end 2008	2009 Season	CAG
A Sunday CCC “Wanderers” side will be initiated for select invitational matches to embody the “spirit of cricket” for occasional players	2007 Season	CAG (Tom Gadsby)
Players Bursary Concept (specifically whereby selected young players receive re-	Not applicable	CAG (Steve George)



Cublington Cricket Club
Five Year Strategy and Initial Decisions

imbursement for expenses incurred to play for CCC): rules and terms of reference to be defined.		
Role of Cricket Development Manager to be assessed for feasibility	During 2007 Season	Steve George